

Fresa Technologies

Neutral IT Solution Provider

Disclaimer

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decision. The development, release, and timing of any features or functionality described for Fresa Technologies products remains at the sole discretion of Fresa Technologies.

Corporate Profile

Fresa Technologies Private Ltd headquartered in Chennai, India is a global I.T. services company that enhances the value of its client's investments by using well-defined processes and best practices to align information technology (IT) with the business strategy. We deliver services and solutions to clients in the commercial sectors. Fresa Technologies started its operations in April 2012.

Fresa Technologies initially focused on providing application solutions for the freight forwarding ERP and Database, Enterprise Mobility and Web technologies to commercial sector. Leveraging its success in commercial space, Fresa Tech strategically aligned its investment across Middle East.

Our development team is a combination of skilled individuals, who have been a leading the development teams for some of the most renowned solutions applications.

Fresa Technologies focus on the development of custom software products and delivery of IT services that integrate existing and emerging technologies within large organizations. Fresa Tech provides end-to-end business solutions that leverage technology. We provide solutions for a Freight environment where business and technology strategies converge. Our approach focuses on new ways of business combining IT innovation and adoption while also leveraging an organization's current IT assets. Our Research & Development Department continuously explore new technologies to give our clients the best, generating a high level of satisfaction in them.

In Fresa Tech, clients find a partner that is dedicated, exceedingly fair, completely professional, with a strong work ethic and technical capability that is consistent and reliable. Our financial strength and growth goals are shared and performance is rewarded. Each employee, client and partner contributes to an atmosphere of optimism, entrepreneurship, and creativity.

Quick Facts about the Team:

- 20+ years of experience in using Oracle Technology
- 15+ years of experience in Shipping and Freight forwarding solutions
- 10+ years of experience in Back office setup for Shipping Industries
- 20+ years of experience in Network Admin/Server Management/Backup solutions
- 5+ years of experience in Enterprise Mobility (iPhone, Android and Blackberry)

Fresa XPress is an integrated ERP with Sales, Customer Service, Operations, Warehousing, Documentation and Accounting. It covers Ocean, Air and Land, Export and Import processes with dashboards to monitor and manage exceptions. It has strong MIS (Management information service) capabilities. It is a browser based user friendly system which can be easily integrated with other systems.

List of Modules

- Sales & Quotation
- Customer Service
- Documentation
- Accounts
- Management
- Courier Modules
- Warehousing

General Features

- Web based application and it can be accessed anywhere
- One time data entry from quotation till invoicing
- Any type of Business Documents can be attached into Job, booking and accounting Transactions
- Preview of attached documents
- Follow up task on single calendar view to easy access
- Implemented in 5 countries (UAE, India, Qatar, Saudi Arabia, Jordan)
- Easy user interface
- Dashboard & Multi Report facility
- Advanced Shipment search facility
- Integrated with Finance module
- Multi-level approval process of financial vouchers
- Monthly reporting to Management
- Auto mail to customer and Agents
- Auto Invoice generation based on provisions
- Auto Purchase invoice booking based on provisions
- Job costing sheet
- Multi-currency handling
- Monthly GP from Dashboard
- List and Detail entry option for all screens to easy navigation
- Track and Trace on website
- Accessing through Mobile devices, Tablets.
- Dashboard with graphical chart
- Copy existing shipment details
- EDI Interface(Dubai Trade, ICEGATE)
- User defined customized dashboard and bookmark

Sales & Quotation

- Customer profiling with digitally attaching documents
- User rights based view to Salesman
- Call Sheet Entry
- Call Sheet Calendar and Monitor
- Sales Lead and Tracking
- Dashboard - Sales
- Customer wise profitability report
- Preparing Quotation Air, Ocean LCL, Ocean FCL and Transportation
- Profitability at Quotation level
- Copy Existing Quotation
- Sending promotional flyers from system
- Product Sheet Maintenance based on priority level



Customer Service



- Sailing schedule
- Enquiry Sheet
- Export Bookings (Air, Ocean LCL & FCL)
- Import Bookings (Air, Ocean LCL & FCL)
- Dashboard – Customer Service
- Customer Service follow up monitor
- Attaching documents into booking
- Status update mail to customers
- All Booking details in single report
- Copy existing booking into new booking
- Costing sheet view at booking level
- Co-Load job generation from booking
- Company defined House BL number format
- Pre-Defined BL Format
- Pending Booking & Arrival Reports

Documentation

- Export Job (Air, Ocean FCL & LCL)
- Import Job (Air, Ocean FCL & LCL)
- Invoice generation from Provisional Sales
- Book Purchase Invoice from provision
- Clearance Job (Air, Ocean and Land)
- Commercial Invoice and Packing List preparation
- All jobs details in single report
- Copy existing job to new job
- Quick Job search
- Pre-Defined BL Format
- Attaching documents into Jobs
- Status update mail to customers
- Dashboard - Documentation
- Costing sheet at job level
- Export Cargo Manifest
- Proforma Invoice
- Transportation Job
- Project Job & Service Job



Accounts



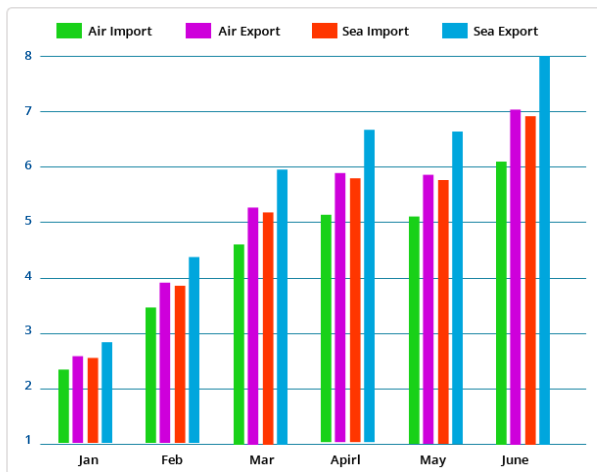
- Interlinked with all the Jobs
- Standard Chart of Accounts
- Accounts period definition
- Credit Limit control
- Corporate Currency facility
- Accounts Receivable Ageing
- Accounts Payable Ageing
- Job Ledger
- Accounts Register
- Bank Reconciliation
- Month wise Profit and Loss Report
- Balance Sheet Report
- Trial Balance Report
- Dashboard - Accounts with graphical chart
- Service Tax and TDS

Management

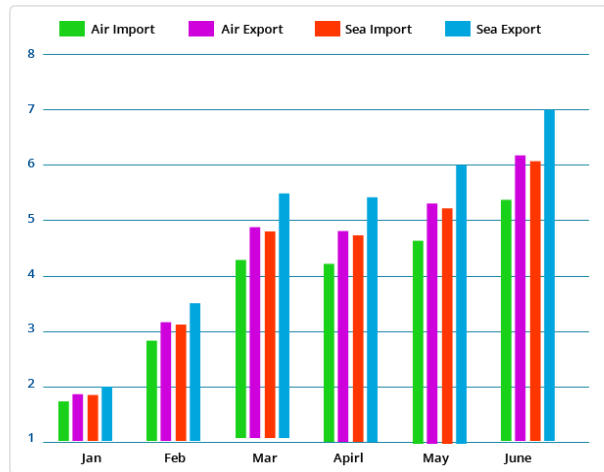
- Month wise Quotes, Bookings & Jobs
- Month wise GP
- Month wise Turnover
- Top 10 Customers
- Top 10 Sales persons
- Month wise A/R and A/P
- Consolidated Profitability
- Customer wise Profitability
- Product wise Profitability
- Trade Lane wise Profitability
- Salesman Profitability



No of Bookings



No of jobs



Human Resources



- Employee Details Report
- Daily Time Sheet activity
- Pay Slip
- Leave Maintenance
- Employee profiling with digitally attaching documents

Warehousing

- Manage your entire warehouse Inventory in Dashboard.
- Stock wise report based on location, customer, product & lot wise
- Location allotted to specific customer
- Goods Receipt Note
- Cargo Delivery Order
- Copy Location from old to new
- Product details upload (.CSV file)
- GRN/DO Product upload (.CSV file)



Fresa Web is product which will provide the complete web solution for freight forwarding and shipping industry's requirement. As we have experience in this industry, we will be providing the template which is having suitable services with useful links like converter, global tracking etc.

To help our clients excel in their business promotion endeavors, we add new functionality, professional image and engagingness to existing websites to revive their revenue generation capability. We at Fresa Designers understand the mercurial demand of users, search engines and businesses; and direct our efforts to bring stagnant businesses into motion. Fresh Look, Revised Site Map and Latest Web Standards are core areas we emphasize on under website remodeling activities we undertake.

We provide complete web solution

- Domain Registration
- Web Designing
- Web Hosting
- Web Services
- Unique Design
- Responsive Interface
- Search Engine Marketing
- Search Engine Optimization (SEO)
- Social Media Marketing
- Social Media Optimization
- Online Chat
- Online Booking
- Online Tracking
- Useful Links
- Latest News

A Responsive Website Design



*** Mobile, iPad, Tablet friendly..**

Fresa Mail is an email management solution that helps in trouble free business communication and storage of email data and documents. We help in registration of your domain names. The service is uniquely offered to the Small and Medium size enterprises in the freight forwarding, shipping, transportation and logistics industries.

We provide best email service

- Domain Registration
- Email Services
- Webmail
- Email Marketing
- POP3 & SMTP
- Out of office Messages
- Unlimited Storage
- Unlimited Users
- Anti - Spam
- 99.9% Uptime
- Anti - Virus
- Online Support
- Emergency Phone Support



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Our Products

⦿ Fresa XPress

⦿ Fresa Gold

⦿ Fresa Lite

⦿ Fresa Web

⦿ Fresa Mail

⦿ Shipsoft

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